

**Jeep Patriot Sport Sweepstakes
Contest Rules
June 27, 2008- September 28, 2008**

These contest rules are specific to the above contest conducted by Entercom Boston, LLC d/b/a WRKO and WEEI (collectively, the "Station"). Except to the extent specifically set forth below with respect to this specific contest, the Station's general contest rules apply to this contest as well. A copy of these specific contest rules and the station's general contest rules are available at the Station's studio at 20 Guest Street, Third Floor, Brighton Ma 02135 during regular business hours and on the contest page on the Station's website at www.wrko.com and www.weei.com. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this contest.

How to Enter

5. No purchase necessary.
6. From June 27, 2008 through September 28, 2008 ("Key Word Announcement Period"), listen for the Jeep Patriot key word of the game that will be announced by the radio announcer during the bottom of the 4th inning during every Red Sox baseball game broadcast on WRKO and WEEI. The announcer will indicate the Jeep Patriot Key word by stating "Here is the Jeep Patriot Sport Key Word of the Game for your chance to win a Jeep Patriot Sport." The Jeep Journey key word will be announced every Qualifying Game (the following games are currently scheduled during the Key Word Announcement Period: **June 27, 28, 29, and 30th, July 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 18, 19, 20, 21, 22, 23, 25, 26, 27, and 28th August 1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 26, 27, 28, 29, 30, and 31 September 1, 2, 3, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15, 16, 17, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28.** If a game is cancelled during this time period and is scheduled after September 28, 2008 then that game will not count in this Contest and the Jeep Patriot key word announced during the immediately preceding game during the Key Word Announcement Period will remain in effect until a new Jeep key word is announced during the next game during the Key Word Announcement Period, if applicable. If a game is rescheduled during the Key Word Announcement Period, even if it is a Double Header during the same day, a Jeep Patriot key word will be announced during that game. The radio announcers will announce a new Jeep Patriot key word during each Red Sox game during the Key Word Announcement Period.
7. Immediately following the announcement of a new Jeep Patriot key word during a Red Sox game throughout the Key Word Announcement Period, go to jeppatriotsweepstakes.com, enter in the correctly spelled (as determined in Station's sole discretion) Jeep Patriot key word that was announced during the bottom of the immediately preceding 4th inning of the Red Sox game. Entrants will be required to provide their first and last name, mailing address, daytime phone number (including area code), date of birth, email address and exact spelling (as determined in Station's sole discretion) of the particular Dodge Jeep Patriot key word. You can also access the jeppatriotsweepstakes.com website by visiting either WRKO's or WEEI's website by going to www.wrko.com or www.weei.com and clicking on Jeep Patriot Sweepstakes Icon and clicking on the enter to win icon, then enter the correctly spelled Jeep Patriot Key word that was announced during the bottom of the immediately preceding 4th inning of the Red Sox Game. Entrants will be required to provide their first and last name, mailing address, daytime phone number (including area code), date of birth, email address and exact spelling (as determined in Station's sole discretion) of the particular Jeep Patriot key word. The deadline to submit an entry for a particular Jeep Patriot key word will be when a new Jeep Patriot key word is announced during the bottom of the 4th inning during the immediately following game during the Key Word Announcement Period. The deadline to submit an entry for the Jeep Patriot key word announced during the last game during the Key Word Announcement Period will be 12 midnight EST immediately following the last game. There is no limit as to the number of entries a person can submit during this Contest.

How to Win

8. All of the entries received with correct Jeep Patriot key words (as determined in Station's sole discretion) during the Contest will be pooled and Station will conduct a random drawing on September 29, 2008 at 10:00am ET to select up to **(1) Grand Prize Winner**, upon verification of eligibility, from among all collective entries received during the Contest that contain correct Jeep Patriot Sport key words (as determined in Station's sole discretion).

9. Grand Prize Winner will be contacted via telephone at the telephone number provided in his or her entry on September 29, 2008. Station will only be required to leave one message at the number provided in his or her entry. If no answer or answering machine is reached, Station will not be obligated to attempt any further contact. If selected Grand Prize Winner is ineligible or if Station cannot initially reach potential Grand Prize Winner and Grand Prize Winner does not call back Station by October 1, 2008 at 10:00 a.m. EST another name will be drawn from among all entries that contain correct Dodge Journey key words. Station will only be required to leave one message at the number provided in his or her entry. If no answer or answering machine is reached, Station will not be obligated to attempt any further contact. If the second selected person is ineligible or if Station cannot initially reach that person and they do not call the Station back by October 3, 2008 there will be no Grand Prize Winner and no Grand Prize will be awarded in this contest.
10. The Grand Prize Winner will be required to sign one or more affidavits and/or liability release agreements no later than October 10, 2008 or by the time they pick up the Grand Prize Vehicle, whichever date is sooner. Failure to do so by the deadline required by Station will result in automatic forfeiture of the Grand Prize.
11. Odds of winning Grand Prize depend on total number of entries received during Contest that contain correct Dodge Journey key words."

Prize

11. Up to one (1) Grand Prize will be awarded in this Contest. The Grand Prize Winner will receive: 2008 Jeep Patriot Sport, **MSRP: \$19,465** (the "Grand Prize Vehicle"). The exact Grand Prize Vehicle awarded in this Contest will depend on the availability of 2008 Jeep Patriot Sport in stock at the particular New England Jeep dealership awarding the Grand Prize Vehicle and will be selected in the sole discretion of New England Jeep. The specific New England Jeep dealership will be determined by geographical location of the residence of the Grand Prize Winner. A New England Jeep dealership representative will contact the winner via phone with complete details and information on how to pick up the vehicle within 10 days of being notified by Station that he or she is the Grand Prize Winner (see 9 above), but in no event can Grand Prize Winner pick up Grand Prize Vehicle later than October 24, 2008. **IF GRAND PRIZE WINNER DOES NOT PICK UP GRAND PRIZE VEHICLE BY OCTOBER 24, 2008 GRAND PRIZE IS AUTOMATICALLY RESCINDED AND THE GRAND PRIZE WINNER DISQUALIFIED. IN SUCH EVENT, THE PRIZE WILL NOT BE REAWARDED AND WILL REMAIN THE PROPERTY OF JEEP.** Any additional options, changes or modifications are the sole responsibility of the Grand Prize Winner, if any, at his or her sole cost. Grand Prize Winner, if any, must provide their name, address, phone number, and social security number, produce a valid driver's license and proof of insurance before picking up the Grand Prize Vehicle and execute any documents required by the New England Jeep dealership awarding the Grand Prize Vehicle. Grand Prize Winner, if any, shall be solely responsible for obtaining and payment of any federal or state required registration, tags, title, inspection, insurance coverage, and all taxes. Sales tax and fees will depend on the Grand Prize Winner's state of residence. Sales tax on the Grand Prize Vehicle is estimated between \$974 to \$1363 depending on the Grand Prize Winner's state of residence. In addition, the Grand Prize Winner shall receive an IRS form 1099 and such prize will be reported to the Internal Revenue Service for the 2008 tax year for the fair market value of the Grand Prize Vehicle. Neither Station nor Jeep is responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to the Vehicle, including without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply to the Grand Prize Vehicle. **THE GRAND PRIZE VEHICLE MUST BE ACCEPTED BY THE GRAND PRIZE WINNER "AS-IS." THE STATION AND NEW ENGLAND DODGE ARE NOT RESPONSIBLE FOR ANY ACTIONS AND OR MAINTENANCE OF GRAND PRIZE VEHICLE AFTER IT HAS BEEN AWARDED.**

Sponsor(s)

13. The Sponsors of this contest are: Entercom Boston, LLC, and New England Jeep.

Miscellaneous

14. Entrants must be legal residents of one of the following state(s): Massachusetts, New Hampshire, Rhode Island, Vermont, Maine or Connecticut and must be 18 years of age or older as of June 27,

2008 and hold a valid U.S. driver's license. Residents of the State of Florida and persons who are residents of the states that not mentioned in the immediately preceding sentence are ineligible to win this Contest.

15. Persons who have won another contest or promotion of any kind from Station may participate in this Contest.

16. The Grand Prize Winner of this contest will be ineligible to enter any Station contest for ninety days thereafter.